

EVENT SPONSORSHIP OPTIONS



September 27-29, 2017

(Expo: September 27-28)

**Georgia World
Congress Center
Atlanta, GA**



AEE offers many great ways to enhance your prominence & visibility to decision-making attendees & industry professionals at the upcoming World Energy Engineering Congress.

SPONSOR RECEIVES THE FOLLOWING BENEFITS

- Your logo in the conference program distributed onsite to attendees
- Pre-show industry recognition in mailings and attendee promotions
- Website recognition with your organization's link on show website
- Your logo on signage displayed throughout the show
 - Entrance Unit, Registration and other sponsor "Thank you" signage
 - A sponsor recognition sign
- Sponsor ribbons on your company attendee / staff badges
- Logo displayed in Conference Proceedings CD
- Upgraded **BOLDED** listing in the Exhibit Hall Directory
- Logo displayed in dedicated Show App



DAILY EVENT SPONSORSHIPS

Wednesday

- Opening Session Networking Coffee & Continental Breakfast Sponsor
- Opening Day Attendee Networking Reception Sponsor

Wednesday & Thursday

- Exhibit Hall Coffee Service Sponsor
- Daily Conference Attendee Luncheon Sponsor

Thursday

- Council for Women in Energy & Environmental Leadership Breakfast (CWEEL)

FEATURED OPPORTUNITIES

- Welcome Banner
- Lanyard, Memo Pads or Tote Bags Sponsor
- Light Box Sponsor

TO LEARN MORE, CONTACT:

Lauren Lake

Event & Marketing Director

(P): 678-687-4997

lauren@aeecenter.org

WEDNESDAY EVENT SPONSORSHIP



OPENING SESSION NETWORKING COFFEE & CONTINENTAL BREAKFAST

Wednesday | Prices starting at \$3,000

Officially welcome all conference attendees to the Opening Session by sponsoring the Opening Session Coffee Break (coffee, set-up, regular cups and tear down). In addition to other onsite and promotional recognition, you may wish to provide coffee mugs or coffee sleeves with your logo to support your company branding. A sign with your logo will be placed next to the coffee service for maximum recognition.

OPENING DAY ATTENDEE NETWORKING RECEPTION

Wednesday | Prices starting at \$5,000

An outstanding opportunity to reach and interact with all speakers and conference attendees. AEE will provide additional specialized function graphics, featuring your logo, such as directionals to the reception and signage in the expo hall. You are encouraged to bring marketing and sales materials to be distributed to attendees within the function area or provide a banner and/or other promotional materials approved by AEE.



DAILY EVENT SPONSORSHIP



EXHIBIT HALL COFFEE SERVICE

Wednesday or Thursday | \$2,250 per day

(coffee, set-up, regular cups, and tear down)

Brighten the morning for expo visitors and conference attendees by sponsoring coffee service in the exhibit hall. You may wish to provide coffee sleeves with your logo for additional exposure. Along with other materials pre-show and onsite, a sign will be placed by the coffee service to indicate you are the sponsor.

EXHIBIT HALL CONFERENCE ATTENDEE LUNCHEON

Wednesday or Thursday | Prices starting at \$3,500

The Attendee Luncheons provide an outstanding opportunity to reach all speakers, conference attendees and seminar delegates. As a co-sponsor of one of these luncheons you will receive 10 luncheon tickets to distribute to key customers and staff. A full sponsor will receive 20 luncheon tickets. Sponsors are encouraged to place marketing materials at each place setting and have a representative personally greet attendees as they enter the luncheon. You may also provide a company banner to be hung within the luncheon area on the day of your sponsorship.



THURSDAY EVENT SPONSORSHIP



COUNCIL FOR WOMEN IN ENERGY & LEADERSHIP (CWEEL) BREAKFAST

Thursday | \$2,250

Organized to develop a prominent voice for women in the energy industry and in AEE, CWEEL's goals are to secure a future in energy-related technical fields for women and to contribute to the advancement of women in leadership positions throughout the industry. For more information about CWEEL, visit www.cweel.org. This sponsorship offers you an amazing opportunity to associate your organization with this effort. You are encouraged to provide marketing materials to attendees of this event.

FEATURED SPONSORSHIPS

WELCOME BANNER | \$5,000

Be the first to welcome conference attendees and visitors to the show. Your logo will appear on a 10' x 20' welcome banner at the entrance to the show.



LIGHT BOX | \$1,500 per box or \$4,000 package rate for all

**Only FOUR light boxes available.*

Have your company logo featured on one or all four of the event light boxes. The light boxes are a brilliant way to catch attention and display your message, each light box is prominently featured in highly trafficked show areas (near registration, meeting rooms, etc.). Sponsorship includes company logo displayed on two sides of event light box.

Lanyards, Memo Pads or Tote Bag | \$2,500

(sponsor supplies items to be distributed)

See your organizations name by sponsoring one of the promotional items mentioned above. Items must be **provided by the sponsor** and approved by AEE. The items must be received by AEE no later than 14 days prior to the opening of the show. Your logo will be displayed by all conference attendees as they use your item throughout the show.



Special Tote Bag Offer | \$10,000

This special sponsorship offer allows you to gain maximum exposure without any additional work. Have AEE print conference attendee tote bags for you featuring your logo. Every conference and seminar attendee as well as expo visitor will receive a quality bag with your logo to be used throughout the show.

WEEC SPONSORSHIP RESERVATION FORM

Sponsorship Level & Amount: _____

Contact: _____

Signature: _____

Date: _____

Please remit sponsorship form to:

Attn: Lauren Lake

Event & Marketing Director

Association of Energy Engineers

P: 678-687-4997

E: lauren@aeecenter.org

SPONSOR INFORMATION

Company: _____

Billing Contact: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Fax Number: _____

Email Address: _____

Onsite Contact: _____

PAYMENT TERMS

You will receive an invoice for payment.

All payments will be due within 60 days of commitment.

Payment Method: (Credit Card, Company Check/Invoice)

MasterCard AMEX Visa Company Check/Invoice - *Circle One*

Card Number: _____ CVV# _____

Name on Card: _____

Expiration Date: _____

Card Billing Address: _____

City / State / Zip: _____

Amount to be Charged: _____

Signature: _____