

Place your exhibit at the nation's premier energy showcase for end users in business, industry, and government...



September 27-28, 2017
Georgia World Congress Center
Atlanta, Georgia

EXHIBITOR PROSPECTUS



Celebrating its 40th anniversary in Atlanta...



ATLANTA:
*a great city and a
great business destination.*

As the business hub of the southeastern U.S., Atlanta continues to maintain its status as a burgeoning market center, serving as corporate or regional headquarters for thousands of organizations, and sustaining one of the healthiest growth economies in the nation. Atlanta boasts more ENERGY STAR® certified buildings than any other city in the region. Easy to reach by air from anywhere in the world, Atlanta offers a wealth of exciting business opportunities.



About the Show Presenter

The Association of Energy Engineers (AEE), a professional society of over 17,500 members, presents the WEEC. Members include energy engineering and management professionals from throughout the U.S. and over 90 nations abroad. AEE is dedicated to providing industry-specific information resources, training, and widely recognized professional certification programs in the dynamic fields of energy engineering and energy management, renewable and alternative energy, power generation, energy services, sustainability, and all related areas. For more details on the Association, please visit our website:

www.aeecenter.org



September 27-28, 2017
Georgia World Congress Center
Atlanta, Georgia

Your gateway to the energy marketplace...

We invite you to participate as an exhibitor in the nation's most active buying event for end use energy products and services serving the commercial, industrial, institutional, municipal, and governmental markets. For 2017 AEE is very pleased to celebrate the 40th anniversary of the WORLD ENERGY ENGINEERING CONGRESS (WEEC) in Atlanta, once again bringing together thousands of leading energy management decision makers from throughout the U.S. and abroad as they actively seek innovative approaches to lower their energy costs, see firsthand what's new, and to assure reliable, economical, secure energy supplies for their organizations.

Controlling energy costs and assuring both economical and sustainable future energy supplies are the highest priorities for WEEC attendees. You'll meet face to face with the key buyers you most need to reach. Professionals who attend the show are aware of the proven payback of dollars spent to secure their organization's energy-economic future, and will typically visit your booth with specific goals in mind.

The WEEC show floor offers a **robust selling environment** for those marketing energy efficiency, high performance building systems, distributed energy, renewable and alternative energy, as well as all related products and services. As the shopping place of choice for four decades, the WEEC is attended by more active buyers of energy products and services than any other show in North America.

WEEC targets the technologies and services of greatest importance to show attendees...

- Energy efficient technologies
- Renewable and alternative energy
- Combined heat and power/cogeneration/distributed generation
- Advanced lighting products/lighting controls
- High-performance HVAC systems/controls
- Boilers and combustion controls
- Solar, wind, and fuel cell technologies
- Integrated building automation/energy management
- Thermal storage and load management
- Geoexchange technologies
- Applications specific to government and federal programs
- Energy services and project financing

FOR QUESTIONS ABOUT EXHIBITING:

Contact Ashley Clark, Exhibit Manager, at (770) 279-4392, or email ashley@aeecenter.org or visit www.energycongress.com/exhibit

Special Features for WEEC Exhibitors

■ Exhibit Hall Workshops:

A full lineup of special exhibitor-conducted workshops in the exhibit hall, with free admission to all show attendees, including exhibits-only, conference, and seminar attendees.

■ Exhibit Hall Luncheons:

Exhibitors benefit from two luncheons that bring WEEC attendees into the exhibit hall.

■ Other Exhibit Hall Events:

Free poster sessions and an opening night reception will also be held in the exhibit hall.

■ Conference Boosts Show Attendance:

Scheduling assures WEEC conference attendees ample exclusive time for visiting exhibits. Full WEEC conference and seminar agenda features more than 200 speakers, including recognized experts from business, industry, government, and academia.

■ Free Conference Pass + 20 Reduced-Fee Conference Passes:

Each exhibiting company receives one free conference pass (a \$995 value) as well as 20 reduced-free conference passes offering a fee of \$795 for distribution to selected customers.

■ Unlimited Free Expo Passes for Customers:

Exhibitors receive unlimited free expo passes, both printed and digital, customized to include their organization or company name.



FedEnergyWorks

If you specifically target government energy projects, you can strategically position your 2017 booth location to be within the FEDEnergyWorks Pavilion of the 2017 WEEC show floor. The Federal Energy Management Workshops (FEDEnergyWorks), which are a part of the overall WEEC program, are specially focused training sessions designed to help federal energy and facility managers reduce their energy costs, enhance their sustainability portfolio, comply with executive orders, manage green-house gas emissions, and exchange ideas with industry peers. The concurrent FEDEnergyWorks Expo will attract this quality cross section of federal, as well as state and local government energy and facility managers attending WEEC 2017—those who must identify the technologies, products and services which can best serve them in meeting their energy efficiency, sustainability, renewable energy, and cost reduction mandates.



Who you'll meet on the WEEC 2017 show floor...

- Building Owners & Managers
- Energy Engineers & Managers
- Certified Energy Managers
- Certified Building Commissioning Professionals
- Facility Managers
- Plant Engineers & Managers
- Industrial/Commercial/Institutional Purchasing Agents
- Federal Energy Managers
- Government Facility Managers & Engineers
- Corporate Directors of Operations
- Cogeneration & Distributed Generation Professionals
- Energy Project Developers
- Energy Service Professionals
- Utility Professionals
- Certified Energy Procurement Professionals
- State & Local Government Energy Managers & Administrators
- Hotel/Motel Executives
- Health Care Facility Administrators
- University & School Energy Managers & Administrators
- Restaurant & Food Service Administrators
- Electrical, Mechanical, & Process Engineers
- Facility & Maintenance Engineers
- Electrical/Mechanical Contractors
- Commercial/Industrial Developers
- Architects, Designers, & Consultants



GreenStreet

WEEC's tremendously successful GreenStreet expo showcase, introduced in 2007 and co-presented by the U.S. EPA's ENERGY STAR®, will again be a prominent part of the WEEC show floor for 2017. Placing your exhibit along the "green carpet" of GreenStreet will afford you a unique opportunity to network and showcase your environmentally friendly, sustainable energy products directly to green-motivated buyers. The 2017 World Energy Engineering Congress conference program will also educate and guide attendees as they seek the best and most promising sustainable solutions for improving building performance.



Act now! Be sure to reserve your space in WEEC 2017 early!

WHO SHOULD EXHIBIT

The WORLD ENERGY ENGINEERING CONGRESS is your best opportunity of the year to reach pre-qualified commercial, industrial, institutional, and governmental buyers of these products and services...

ENERGY MANAGEMENT & CONTROLS

Energy management systems
Building automation systems
System integrators
Metering & monitoring
Energy conservation products & services
Industrial process controls
Efficient motors & motor controls
Combustion controls
Steam traps
Insulation products
Energy storage
Cloud-based software
Consulting/contracting services
Internet-based energy management
Data management services
Multi-site energy management

LIGHTING

LED (solid state lighting)
LED lamps
LED tubes
LED fixtures
Lamps & fixtures
Ballasts & reflectors
Lighting controls
Photoelectric controls
Daylighting
Motion detectors/infrared sensors
Dimmers & switching systems
Lighting retrofit services
Lamp & ballast disposal services
Lighting maintenance

HVAC & BUILDING SYSTEMS

Energy efficient cooling & heating
Energy efficient chillers
Absorption & engine-driven chillers
Desiccant cooling systems
Gas cooling systems
Energy storage systems
Roof systems, energy efficient
Heat exchangers
Heat recovery equipment
Compressed air equipment
Compressed air system management
Variable speed drive fans & pumps
Variable air volume controls
Refrigeration controls
Flow control devices

Temperature controls
Metering devices

ENERGY SERVICES

Energy service companies
Utility affiliates
Performance contractors
Energy auditing & feasibility analysis
Multi-site energy management
Facility management outsourcing
Asset management
Project financing services
Metering services
Power marketers/brokers
Natural gas marketers/brokers
Contract attorneys & consultants

BOILERS & CONTROLS

Packaged high & low pressure boilers
Power generating boilers
High-efficiency firetube & watertube boilers
High-efficiency gas-fired boilers
High-efficiency electric boilers
Waste heat boilers
Mass burn boilers
Combustion controls
Burners & steam traps
Steam distribution systems
Heat recovery systems
Emission control equipment
Air sampling & monitoring equipment

COMBINED HEAT & POWER/DISTRIBUTED GENERATION

Turbines & microturbines
Boilers and combustion systems
Combined cooling, heating & power packages
Fuel cell power plants
Natural gas-fired cogeneration systems
Biomass cogeneration systems
Packaged/modular cogeneration systems
Standby power systems
Reciprocating engines
Generator sets
Engine components
Instrumentation & controls
Industrial switchgear
T&D protection equipment

GEOEXCHANGE TECHNOLOGIES

Geothermal heat pumps
Closed-loop geothermal systems
Open-loop geothermal systems
Self-contained and split systems
Geoexchange consultants & contractors

SOLAR/PHOTOVOLTAIC

Stand-alone photovoltaic systems
Grid-connected photovoltaic systems
Building-integrated photovoltaics
Solar/photovoltaic engineering & design services
Green building consultants/contractors
Solar roofing systems
Solar lighting
Passive solar technologies
Solar thermal process heat systems

FUEL CELL TECHNOLOGIES

PEM fuel cell systems
Phosphoric acid fuel cell systems
Solid oxide fuel cell systems
Molten carbonate fuel cell systems
Fuel cell cogeneration systems
Fuel cell power plants

WIND POWER SYSTEMS

Wind turbine systems
Wind power accessories & equipment
Wind power plant developers
Wind power feasibility/financing consultants
Wind power engineering & design services

BIOMASS & WASTE-TO-ENERGY SYSTEMS

Biomass direct combustion systems
Biomass-fueled cogeneration systems
Biomass gasification systems
Landfill gas-based technologies
Waste-to-energy systems

OTHER RENEWABLE ENERGY PRODUCTS & SERVICES

Alternative/renewable fuel vehicles
Alternative/renewable transportation fuels
Waste heat recovery systems
Renewable energy engineering & design services
Renewable energy consulting & contracting services

WEEC 2017 FLOORPLAN

Georgia World Congress Center • Building A • Hall A1

Secure a prime location at WEEC 2017 by reserving your space early!



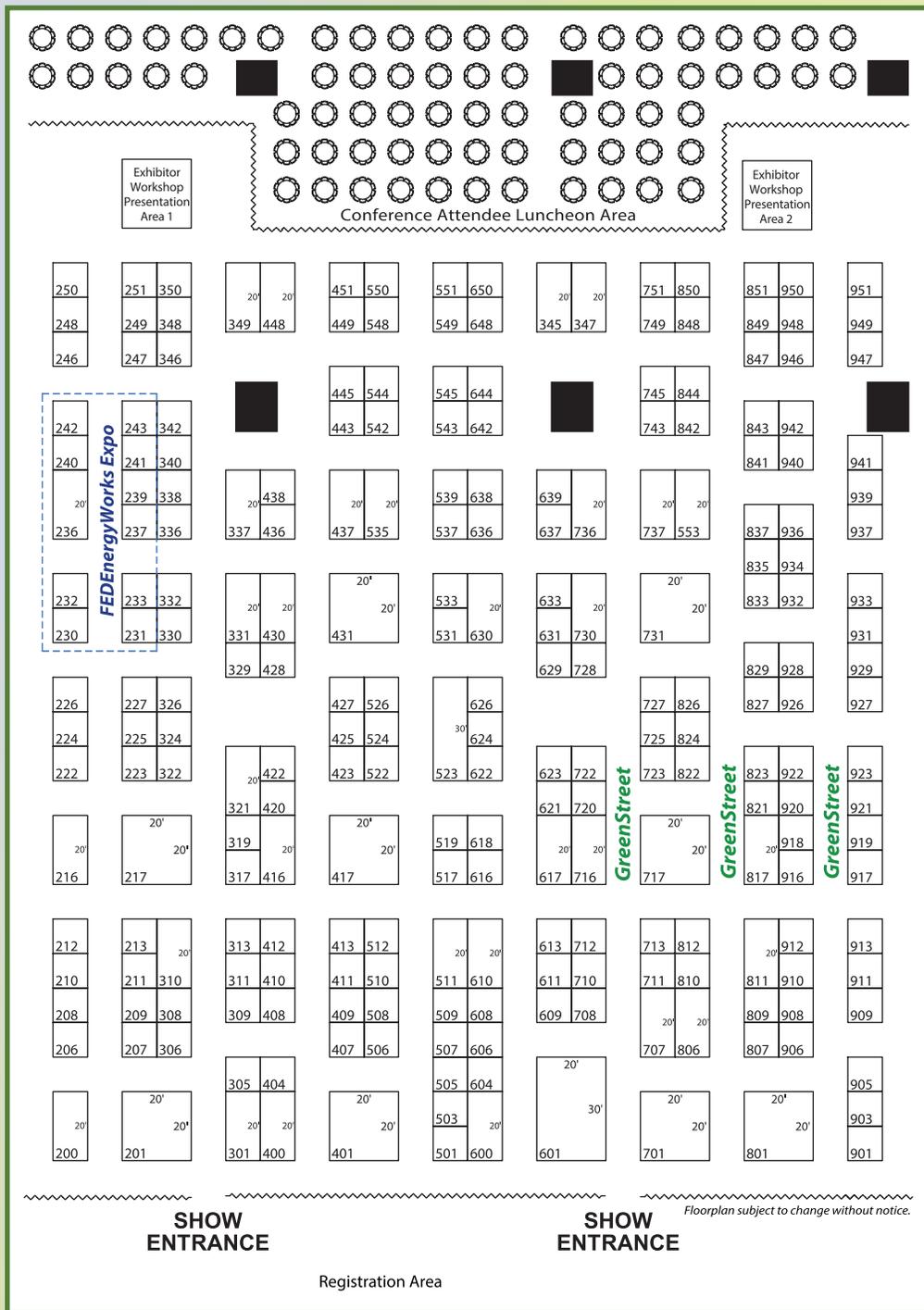
SPECIAL EXHIBITOR-TO-ATTENDEE WORKSHOP PRESENTATIONS

A limited number of companies exhibiting at WEEC 2017 will be given the opportunity to make presentations about their technical applications and success stories in a specially designated area of the exhibit hall. Both conference and "exhibits only" attendees will be invited to attend these special workshop presentations free of charge. For more information on our workshop presentations, call (770) 279-4391.

FOR ADDITIONAL INFORMATION OR SPACE RESERVATIONS

Contact **ASHLEY CLARK**,
Exhibit Manager,
phone (770) 279-4392,
email ashley@aeecenter.org
or visit

www.energycongress.com/exhibit



SHOW FACTS AT A GLANCE

SHOW DATES & LOCATION
September 27-28, 2017
Atlanta, GA
Georgia World Congress Center, Bldg. A, Hall A1

BOOTH COSTS
\$3300 per 10' X 10' space

EXPO HOURS
WEDNESDAY
September 27, 2017
10:00 am–6:00 pm

THURSDAY
September 28, 2017
10:00 am–4:00 pm

YOUR EXHIBIT INCLUDES

- One complimentary conference registration per exhibiting company (excludes meal functions)
- Twenty reduced-rate conference registrations
- 8' draped backwall & standard draped side railings (Booth backdrops)
- 7" X 44" standard company ID signs (Booth carpeting not provided)
- Unlimited V.I.P. Expo Passes imprinted with your company name, saving your guests the \$95 show admission fee (available in printed & digital formats)
- Company listing in pre-show newspaper (Deadline: May 12, 2017)
- Exhibitor Service Kit for planning, installation, & dismantling of booth

RECENT WEEC EXHIBITORS

Buyers and sellers alike know that WEEC is where the key decisions are made and definitive business is done. Here is a partial listing of recent exhibitors in the WEEC expo...

2G Energy, Inc.	CES	FlexEnergy	Mitsubishi Electric Automation, Inc.	Spirax Sarco, Inc.
38 Zeros	Chesapeake Controls, Inc.	FLEXIM AMERICAS Corporation	Mitsubishi Electric Cooling & Heating	SPP Pumps, Inc.
3M	Choice Energy Services	FLOMEC	Morin Distribution	Squier
3NLED	CHP Association / CHPA	Florida Solar Energy Center / UCF	MuoviTech	SSHC, Inc.
AAF Flanders	CircuitMeter, Inc.	Fluke Corporation	NAESCO	Starco Lighting, Inc.
ABBLighting, Inc.	Citel, Inc.	Forest Lighting	Namaste Solar	Stellar Energy
ABM Energy	Citory Solutions, LLC	FuelCell Energy, Inc.	ND Metering Solutions	Steril-Aire, Inc.
Abraxas Energy Consulting	City of Orlando, Green Works Program	G.S. Dunham, LLC	Net Zero USA	STULZ Air Technology Systems, Inc.
Abundant Power Group, LLC	ClimaTeK HVAC, LLC	GEICO	Nighthawk Controls	Summit Technology
Accuenergy (Canada), Inc.	Compressed Air Best Practices	GHT Limited	Nissan North America	Surge Suppression, Inc.
Activelox, LLC	Compressed Air Consultants / CAC	Global Energy Services	Northeast Energy Systems	Sustainable Water
Acuity Brands Lighting	Compressed Air Management / CAM	Global Tech LED	Nuclear Matters	Synapse Wireless
AD energyFORCE	Condex Energy	Graybar Electric Company	Obvius	TECO Energy
Advanced Cooling Technologies, Inc.	ConEdison Solutions	Great Plains Industries, Inc.	ONICON Incorporated	Tecogen, Inc.
Advanced Energy	Continental Control Systems, LLC	Greensleaves, LLC	Onset	tekWorx
Advanced Power Control	Copper Development Association, Inc.	Griffith Engineering, Inc.	Optergy	Telemark
Advanced Radiant Systems, Inc.	CopperTree Analytics	Haiku Tech, Inc.	Oran Energy Solutions	TERRALUX
Advantek Consulting Engineering, Inc.	Crestron Electronics, Inc.	Hanson Professional Services	Orion Energy Systems, Inc.	Tetra Tech
Aegis Energy Services, Inc.	Crom Corporation, The	Hays Fluid Controls	Panoramic Power	TEVA Energy Thermal Solutions
Aeroseal, LLC	CTI Energy Services	Heat and Frost Insulators	Paragon Robotics	Thermal Science Technologies, LLC
Air Monitor Corporation	Current, powered by GE	Heat Pipe Technology, Inc.	Pepco & Delmarva Power	ThermaXX Jackets
Air Reps	DAE Controls	HEP Group USA	Pfister Energy	Therm-O-Lite, Inc.
Airius, LLC	Daikin Applied	Hitachi America, Ltd.	Phase Change Energy Solutions	Toyota Motor North America, Inc.
AirXchange	Daintree Networks	Hobart Corporation	Philips Lighting	Trane
Amec Foster Wheeler	DEKRA Certification	Hoffman Controls Corporation	Pond & Company	Tremco, Inc.
Ameresco	Delta Controls, Inc.	Honeywell E-Mon	Power Mechanical, Inc.	Triacta Power Solutions
American ALDES	Delta Cooling Towers, Inc.	HOTSTART	Power Monitors, Inc.	Trison Construction, Inc.
American Boiler Manufacturers Assn. / ABMA	DENT Instruments	Houston Power Services Co.	Powerhouse Equipment	Ttogen
American Lamp Recycling, LLC	Dialight	Hubbell Lighting	Powersight	U.S. DOE Better Buildings, Better Plants
American Power Solutions	DLA Energy	Hudson Technologies	Powerstar	U.S. EPA ENERGY STAR Program
Applied Comfort Products, Inc.	DN Tanks	IEC Systems, Inc.	Progress Solar Solutions, LLC	Unimar
Aqua Bio Technologies	Doosan Fuel Cell America, Inc.	IESNA — Orlando Section	Progressive Energy Services	University of Tulsa-School of Energy
Aqua Energy Services, LLC	Duke Energy	IFMA Orlando	Pure Air Control Services	USGBC / Central Florida Chapter
Arctic Chiller Group, The	Dynamic Air Quality Solutions	IMSM, Inc.	Q Power America, Inc.	Utility Management Services, Inc.
Armstrong International	Dyson Professional	Indeck Power	Quad Energy, Inc.	Utility Systems Solutions, Inc. / US2
Armstrong Service, Inc.	EATON	Intelligent Sustainable Solutions, LLC	Quadlogic Controls Corporation	Vaisala, Inc.
Asset Technologies, LLC	ECG Engineering, PC	Intellinox	R-50 Systems, LLC	Validated Custom Solutions / VCS
ATAS International, Inc.	EcoClear, LLC	IPKeys Power Partners	Recharge Station	Venergy Group, LLC
Atlantic Energy Concepts	ECO-Revolution	IR-TEC America, Inc.	Resilient Lighting	Veris Industries
Atlas Copco Compressors	Eemax	I-Star Energy Solutions	Retro-Tech Systems, Inc.	Viconics Technologies, Inc.
Auburn Manufacturing, Inc.	ELB Electronics, Inc.	James Lighting	Revolution Lighting Technologies	Victor Products
Aura Light, Inc.	Electro Industries / Gauge Tech	Jaykal LED Solutions, Inc.	Rexel Energy Solutions	VPIstruments
Axis LED Group, LLC	EMAT / Efficient Mobile Auditing Technology	John Henry Foster	Sain Engineering Associates, Inc.	WARE
B.E.S. Plus Tech	Emme Controls	Kaishan Technologies	SAMM Climatology Services™	Washington Laboratories, Ltd.
BACnet International	ENERActive Solutions	Kraft Power Corporation	Schwank USA, Inc.	Water Savers, LLC
Badger Meter	ENER-G Rudox, Inc.	LED One Distribution, Inc.	Senseware	WaterFurnace International, Inc.
BCA Technologies, Inc.	Energy Systems Technologies	Lennox Industries	Setra Systems	WCR Incorporated
Belimo Americas	EnergyCAP, Inc.	LFE Solutions, Inc.	Shannon / INSULTECH	Weishaupt America, Inc.
Benjamin Electric Company	enerlinc	Light Efficient Design	Siemens	WESCO
Bes-Tech, Inc.	Enertiv	Lighting Resources, LLC	simuwatt by concept3D	Western Energy Systems
Blue Pillar	Engineered Systems	Lightstat, Inc.	SkyFoundry	World Alliance for Decentralized Energy / WADE
BOSCH	Entic	Litronics	SkyLouver Systems	ZOO Fans
BPE, Inc.	Envirobrite / Energy Planning	Lunera Lighting	SkySpark	
Bractlet	Equipment Controls Company	Lutron	Smartt Chiller Group, Inc.	
Broad U.S.A.	Everglades University	Magnelab, Inc.	SMARTenergy OPS	
Bronz-Glow Technologies, Inc.	EverLast Lighting, Inc.	Martin Energy Group	Socomec, Inc.	
Bryan Power Generation	Evluma LED Lighting	MaxiMizer	Solar Turbines	
Building Energy	EYE Lighting International	MC2	SolarWorld Americas, Inc.	
Business Energy Magazine	FacilityConneX	Measurlogic, Inc.	Southern Research	
C&I Energy Savings Program	FCS / Fluid Conservation Systems	Melink Corporation	Southland Energy	
Camfil	FLEX Lighting Solutions	Meter Treater	Space-Ray Infrared Heaters	
Capstone Distributor / E-Finity		Metraflex	Sparks Dynamics	
Distributed Generation		Micronics	Specialty Lighting Group	

The above is a partial listing of recent WEEC exhibitors as of this printing, and is intended to serve as a sample.

WEEC SPONSORSHIP PACKAGES

• Premium Sponsorships

Host, Diamond, Platinum, Gold, Silver, and Bronze sponsorships include conference registration packages, booth space in the show, and more.

• Onsite Event Sponsorships

Receive onsite recognition by sponsoring an attendee luncheon, coffee, reception, other function, or onsite item.

For details and cost information, contact Lauren Lake at (770) 447-5083, ext. 211, or email her at lauren@aeecenter.org



Promoting Your WEEC Show Participation

Reach attendees before, during, & after the event!



Join the conversation: #WEEC @AEE

PROMOTIONAL OPTIONS

Free Company Listing When You Reserve Early.

Reserve your booth space by May 12, 2017, and you can have a 50-to-60 word descriptive company listing in the pre-show printed attendee promotion. Your listing will also appear online on the show website, www.energycongress.com.

Add Your Logo and Company Link.

Basic: For just \$150, augment your free online listing by adding your company's logo and link to the show website. **Enhanced:** For \$325, include your company's link and logo online, as well as on the official show mobile app available to show attendees.



Add Social Media Links Online.

For \$95, include up to three links under your online company listing to promote your social media pages, including LinkedIn, Facebook, and Twitter.

Free Custom Mailing Program.

As an exhibitor, you can provide us with up to 100 names and addresses of key customers and contacts before the show. We will mail a dynamic show attendance package to these VIPs on your behalf, including a conference registration discount and program details. We also offer free customer faxing opportunities.

For additional details about the above promotional opportunities, contact Katrinka Maddox at (770) 279-4388, or email kat@aeecenter.org

PROMOTIONAL TIPS FOR EXHIBITORS.

1. Add the WEEC event to your website or calendar of events to let customers know where they can see you.
2. Leverage social media outlets to generate buzz for your company's product or service. Offer a free Expo pass to visit your booth.
3. Be sure to mention the event in e-newsletters, company blogs, product bulletins, direct mail or other customer / prospect outreach programs.
4. Give free Expo passes to sales reps to hand out electronically or at face-to-face meetings (both electronic and hard copies provided).
5. Hand out free Expo passes at other customer meetings, training programs, and live events.

ADVERTISING OPTIONS

Advertise in the Onsite WEEC Exhibit Hall Directory.



The WEEC Exhibit Hall Directory is given out on-site to key prospects you want to reach, including conference attendees, expo visitors, and seminar delegates. This official show directory contains the exhibitor list, floorplan, special events, exhibit hall workshop schedule, and more show details. Ads are available in the following sizes: *Business Card* (\$395), *Quarter Page* (\$850), *Half Page* (\$1350), and *Full Page* (\$2,600).

Buyer's Guide Listing.



You can have your company's listing appear in the online Buyer's Guide database before the event, and in the PDF Buyer's Guide listing featured in the WEEC Conference Proceedings CD. View some sample listings at www.energyvortex.com (select *Buyer's Guide*). The reduced fee for exhibitors for a basic listing is \$195 (regular fee is \$495). Or upgrade to an enhanced listing which includes one product photo for \$295 (regular fee is \$595).

E-Newsletter Options.

WEEC Show Newsletter is an e-newsletter sent out to attendees and prospective attendees prior to the event giving show updates. *Energy Facilities Power Newsletter (EFPN)* is a monthly e-newsletter that reaches AEE members, AEE certified professionals such as CEMs, CEAs, and BEPs, as well as pre-registered show attendees.

For additional details about the above advertising opportunities, contact Jacqueline Fraga at (770) 279-4390, or email jacqueline@aeecenter.org

SHOW MARKETING YOU CAN COUNT ON!

WEEC is promoted with over 700,000 client invitations presented in diverse ways:

- ✓ 17,500 AEE Membership and Chapter Outreach
- ✓ 30,000 Announce the Show Postcards
- ✓ 40,000 Exhibitor Prospectus Mailings
- ✓ 50,000 Preshow Brochures
- ✓ 75,000 Final Conference Show Newspapers
- ✓ 30,000 AEE Journal Advertisements
- ✓ 160,000 Subscribers in Trade Publications
- ✓ 200,000 Dedicated Attendance Email Campaign
- ✓ 15,000 Banner Ad Impressions
- ✓ PLUS Press Releases via Newswire and Social Media Outreach

Use the form on page 8 of this brochure to reserve your exhibit space in the 2017 WEEC today!
VISIT WEEC'S WEBSITE: www.energycongress.com/exhibit

RESERVATION FORM

WEEC 2017 EXHIBIT SPACE RESERVATION FORM

- YES**, please reserve exhibit space for our use at WEEC 2017, September 27-28, 2017, to be held at the Georgia World Congress Center, Atlanta, GA. We understand booth space is available in multiples of 10' x 10' at a cost of \$3300 per unit.

Number of 10' x 10' spaces desired: _____ = amount due: \$ _____

- YES**, also please reserve our:

List link and logo on the show website @ \$150 = amount due: \$ _____

Your web address: www. _____

Note: logo should be sent in Adobe Illustrator .eps format.

Link and logo on website + on mobile app @ \$325 = amt. due: \$ _____

Social media links on show website @ \$95 = amount due: \$ _____

Buyer's Guide listing @ discounted rate of \$195 = amount due: \$ _____

Enhanced Buyer's Guide listing (includes product photo)
@ discounted rate of \$295 = amount due: \$ _____

Exhibit Hall Directory ad (check ad size below) = amount due: \$ _____
(OFFICIAL DIRECTORY DISTRIBUTED TO SHOW ATTENDEES.)

\$395 Business Card Ad \$850 Quarter Page Ad

\$1350 Half Page Ad \$2600 Full Page Ad

TOTAL AMOUNT DUE: \$ _____

Booth space(s) preferred:

1st Choice _____ 2nd Choice _____ 3rd Choice _____

We will display these products or services: _____

Indicate up to 3 competitors whose booths you prefer not to be adjacent to your exhibit:*

1. _____ 2. _____ 3. _____

*WE WILL TRY BUT CANNOT GUARANTEE TO MEET YOUR REQUEST

Name _____

Title _____

Organization _____

Street Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

We have read, understand, and agree to the contract terms and conditions.

Authorized Signature of Applicant (required) _____ Date _____

Full payment enclosed: \$ _____

50% payment enclosed: \$ _____

Make check payable in U.S. funds to AEE EXHIBITS.

PAYMENT: Check enclosed Bill company (P.O. must be attached)

Bill credit card in the amount of \$ _____

VISA MasterCard American Express Discover

Credit card number _____

Authorized Signature of Cardholder (required) _____ Expiration Date _____

Credit Card Billing Address (where credit card bill is sent) _____

Name on Card (print) _____

Street Address _____

City/State/Zip _____

RETURN TO: WEEC 2017

Attn: Ashley Clark, Exhibit Manager WEEC Phone (770) 279-4392
P.O. Box 1026, Lilburn, GA 30048 or FAX to (770) 381-9865
Email: ashley@aeecenter.org

WEEC 2017 CONTRACT TERMS

As an Exhibitor in the show, we hereby agree to conduct business in a professional manner, to observe the regular hours of the exposition, and to the following terms and conditions:

- Exhibitors will indemnify, defend, and hold the Association of Energy Engineers (AEE), Show Management and its contractors, show hosts, sponsors, and cosponsors, and Georgia World Congress Center harmless from any claims, losses, expenses, (including attorneys' fees) and liability arising in connection with the "Association's" meeting being held at Georgia World Congress Center, Atlanta, GA, September 25-29, 2017. Exhibitor agrees to make no claims whatsoever for loss, theft, damage, destruction of goods; nor for any injury to himself or employees while in the exposition quarters; nor for any damage of any nature, including damage to his business, nor for any loss resulting from labor disputes, acts of God or nature, or any action of any nature of AEE and Show Management. Force Majeure: In the event the Exhibit Hall or any part of the exhibit area thereof is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest, act of God or nature, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, acts of terrorism, strike, lockout, labor dispute, riot or any other cause or agency over which Show Management has no control, or should Management decide that because of any such cause it is necessary to cancel, postpone, or resite this show, AEE, Show Management, Host, and Sponsors shall not be liable to indemnify or reimburse the Exhibitor in any respect of any damage or loss, direct or indirect, arising as a result thereof.
- Upon submitting booth contract we understand booth space is non-cancelable and we agree to adhere to the cancellation policy terms (No. 8). If we cancel, we will be charged a minimum 50% of the published booth fee for the number of spaces we have contracted. Use of space: Exhibitors shall not assign, share or sublet any space without written consent of AEE Exhibit Programs.
- Exhibitors are advised to carry floater insurance to cover their exhibit material against damage and loss and public liability insurance to cover against injury to the Exhibitor, its staff, and to injury to others. All property of Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area and Exhibitor shall maintain insurance covering Exhibitor's property. Exhibitor shall also carry comprehensive general liability and property damage liability and statutory Workmen's Compensation with employers' liability. Appropriate Certificates of Insurance shall be furnished by Exhibitor upon request by Show Management or its contractors. Obtaining insurance and amount of insurance remains solely the responsibility of the Exhibitor.
- In island spaces with aisles on all four sides, overhead panels or "bridge type" construction may be permitted. No exhibit shall be permitted to interfere with a neighboring exhibit. Island exhibits must not include a back wall that blocks visibility of neighboring booths. In-line booth side-dividers of a height in excess of 36" must not extend further than three (3) feet out from the back wall. Booth walls or equipment displayed must not exceed eight (8) feet in height. Any exceptions must first be approved by Exhibition Management. Exposed/unsightly portions of booth may be ordered "masked" by Show Management - the expense for which is the sole responsibility of the Exhibitor. Carpeting of exhibit space is required. AEE retains the right to change the expo floorplan and Exhibitor's booth location without prior notice.
- Internet advertising is available to current Exhibitors who have submitted at least a 50% booth deposit. Special exhibit/package rate reflects a significant discount off of regular Internet advertising rates and may not be combined with any other offers. The Association of Energy Engineers reserves the right to reject advertising for any reason whatsoever.
- All exhibits must be set up by 5:00 pm the evening prior to the opening of the show. Booth space not set up and claimed by the evening prior to the show opening will be forfeited and may be reassigned by Show Management at its discretion. AEE reserves the right to force set an exhibitor's booth if freight has been delivered or remove freight from the floor prior to show opening. All charges will be applied to the exhibitor's account.
- Regulations and Compliance: No explosives, fuel, combustibles, or hazardous materials, decorative materials not fireproof nor flameproof, or any materials or substances deemed hazardous under applicable fire regulations may be brought into the Exhibit Hall. Exhibitor must observe all union regulations in force in the Exhibit Hall D and use qualified personnel for services. All Exhibitor's electrical, pneumatic, and hydraulic equipment must meet requirements of all applicable electrical and safety codes.
- Cancellation, change of space, change of Exhibitor information, and refund policy:
 - Exhibitor agrees to notify Show Management in writing if it needs to change its booth size, change its company listing and/or contact information, as well as if it needs to cancel out of the show.
 - Written cancellation received by Exhibit Manager more than 120 days prior to the opening date of the show, cancellation fee of 50% of total booth cost (internet and directory ads are non-refundable) will be assessed.
 - Written cancellation received within 60 to 120 days prior to the opening date of the show, cancellation/penalty fee of full amount of booth cost (internet and directory ads are non-refundable) will be assessed regardless of cancellation notification, and no refund will be made.
 - Written cancellation received less than 60 days prior to the opening date of the show, total payment for the booth space (internet and directory ads are non-refundable) is due regardless of cancellation notification, and no refunds will be made.
 - If an Exhibitor decreases its booth size from the original contract, it will be deemed a cancellation for the booths decreased, and the show's cancellation schedule will apply. Exhibitor agrees to immediately notify AEE Show Management in writing prior to the show of any changes in company profile. Upon submitting the reservation/contract form, exhibiting company is liable for payment for applicable booth space fee. No refunds or transfers of Exhibitor funds are permitted. In case of a dispute, the governing laws of Georgia will apply. Any legal or collection-related costs incurred by Show Management resulting from delinquent payment by Exhibitor will be paid by Exhibitor.